

## EXPERIENCE

### Walt Disney Parks and Resorts Digital Glendale, CA Interaction Design Intern

05/2015 - 11/2015

- Cross-platform ticket store redesign applying new complicated business concept to fit users' mental model
- Hi-fidelity prototype for formal usability test on the redesign
- Toolkit building and high-level content study for internal Design Pattern Library/Human Interface Guidelines

### World Wildlife Fund & UM Washington, DC/Miami, FL UX Designer and Project Lead

09/2014 - 11/2014

- Lead a team of four on the WWF Millennials engagement site
- Responsible for wireframing and final demo development

### Royal Caribbean Cruises Miami, FL UX Design Intern

06/2014 - 08/2014

- Conduct usability test on Celebritycruises destinations page and create mock up solutions
- Redesign list/detail page and conduct front-end A/B testing

### MaggieSteber.com Miami, FL

#### Freelance Full Stack Designer

03/2014 - 06/2014

- Ideation, Wireframing and Prototyping,
- User testing and Final development

### Lucid Technology Miami, FL

#### Assistant UI Designer

11/2013 - 03/2014

- Redesign Postkard app interface for iOS7

## EDUCATION

### University of Miami Coral Gables, FL

MFA in Interactive Media 12/2015 Expected GPA: 3.8

### Zhejiang University of Media & Communications Hangzhou, CN

BA in Broadcast Journalism 06/2013 GPA: 3.6

# KE WANG

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## SKILLS

### Prototyping:

Axure FramerJS InVision Hype  
After Effect Keynote Pixate  
Form Origami/Quartz Composer

### Design:

Sketch Illustrator Photoshop  
InDesign Omnigraffle

### Communication:

HTML CSS JS PHP  
Chinese (Native) English (Fluent)

### Other:

Tableau Final Cut Pro Xcode

## ACTIVITIES

**Vice Minister** Secretary of Public Relations, Student Union, ZUMC

**Leader Emcee** E-channel Xiasha Education Zone TV in Hangzhou

**Volunteer** SimeMIA 2014 Miami, EXPO 2010 Shanghai

## HONORS

Video: *Untitled* featured at the Riverside Video Festival

Second Prize in the 1st National Colleges' TV Awards

First Prize for Men's double in Badminton Competition, ZUMC

